

Morgan Cheatham

Entrepreneur and Data Scientist

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WORK EXPERIENCE

LASSO INVESTING

Apr 2016 - Present

CEO and Founder

Leads development of social investing application. Forming syndicate of angels for \$250K+ pre-seed fundraising round this Spring. Manages a team of three developers, works directly with corporate and IP legal firms, engages in UI/UX design, and develops company and product roadmaps.

GOLDMAN SACHS

Summer 2016

Investment Banking Summer Analyst

Consumer Retail and Healthcare

Wrote sales memo, developed investor presentation materials, and corresponded with management and executives in the launch of a successful retail IPO.

Assisted \$21bn company with buy-side prospects and spin-off of \$7bn business segment and managed collaboration with co-underwriter.

Prepared materials that catalyzed a buy-side process for a prominent diagnostics company and reinvigorated a relationship with a key consumer client with a deck prepared individually.

PRIVOLUTION

Jan - Jun 2016

Data Guru

Guided early stage development of a data privacy application and startup as employee #2.

Built analytics dashboard populated by school application data to depict potential vulnerabilities in student privacy.

KYRUUS

Mar 2015 - Jan 2016

Analytics Intern

Generated reports on the utilization and efficacy of the Kyruus patient access and provider data management application in hospital system workflows.

Engaged with data and logging infrastructure, data quality initiatives, and self-service analytics application.

ACADEMIC POSITIONS

NELSON CENTER FOR ENTREPRENEURSHIP, BROWN UNIVERSITY

Fall 2016 - Present

Peer Entrepreneur in Residence

Connects ventures to resources, provides mentorship to startups, and fosters Brown/RISD entrepreneurship community.

DEPARTMENT OF ENGINEERING, BROWN UNIVERSITY

Head Teaching Assistant, The Entrepreneurial Process: Innovation in Practice

Spring 2016 - Present

Mentors business teams in developing a business plan, financial statements, and pitch to venture capitalists at semester end.

RESEARCH

DESIGN AND ANALYSIS OF GROUP INVESTING PARADIGM VIA MOBILE APPLICATION

Fall 2016

Application of theoretical decision-making frameworks from game theory and behavioral finance to the Lasso mobile application.

BIOTECHNOLOGY STOCK PERFORMANCE PROJECT

Spring 2016

Investigated biotechnology stock performance via brute force learning methods fueled by clinical and financial metrics.

COMPUTATIONAL CRIMINOLOGY PROJECT

Spring 2015

Utilized Providence, RI police data to determine whether autonomous policing strategies caused divergent results across regions with similar socioeconomic demographics. Leveraged instrumental variable regression, clustering, and Chow test.

Interests

Computation (machine learning, artificial intelligence, AR/VR/MR), Quantitative Finance, Health IT, Decision Theory.

Investing

In equities and cryptocurrencies since age 12, 20%+ returns annually.

Coursework

Operations Research, Behavioral Economics, Big Data, Data Science, Econometrics, Human and Machine Learning, Monte Carlo Simulations, Persuasive Communication, Computer Utopias (RISD, Graphic Design).

EDUCATION

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Brown University, Class of 2017

Neuroeconomics, Bachelor of Science, GPA: 3.9

Warren Alpert Medical School, Brown University

Accepted via Program in Liberal Medical Education

Deferred enrollment

Thomas Jefferson HS for Science and Technology

Class of 2013, GPA: 4.3, SAT: 2280

TECHNICAL SKILLS

Python

SQL / Databases

HTML / CSS

Javascript

R

Amazon Web Services

Adobe Creative Cloud

Microsoft Office Suite

iOS Sketch

Machine Learning, Flask

MySQL, Schema Design

Front-end development

MVC frameworks, D3.js

Regression, visualization

Backend development

Illustrator, EdgeAnimate

Including advanced Excel

Mobile/web app design

RECOGNITION



Speaker at Brown Volunteer Summit in NYC with University President

Mar 2017



Best Pitch at Silicon Valley Bank Trek

Jan 2017



1st Place Twitter Pitch Competition

Sept 2016



3rd Place National Collegiate Tae Kwon Do Championships Black Belt Division

Apr 2015